



PIC TRAVEL
Incentives & Conferences

THE PIC TRAVEL ADVANTAGE

WHY YOUR COMPANY SHOULD CHOOSE A CONFERENCE PLANNER AND ORGANISER

Hosting a successful conference is a big deal. It not only boosts a company's reputation but also sparks networking, teamwork, and fresh ideas. As companies aim for a stronger global presence, international conferences are on the rise. Managing the challenges of such events can seem overwhelming - that's why tapping into the expertise of an experienced conference planner is a smart move.

PIC Travel leads the way in this field, offering 20+ years of experience, skill, and connections. This document explains the many benefits of partnering with PIC Travel, showing why they're the top choice for running your company's conference.



10 REASONS TO OUTSOURCE YOUR CONFERENCE PLANNING WITH PIC TRAVEL

1. EXPERTISE AND PROFESSIONALISM

Experience is the bedrock upon which PIC Travel is built. With more than 20 years of experience navigating the intricacies of the travel industry, they guarantee seamless execution of your conference. This encompasses meticulous planning stages through to real-time event oversight, ensuring that every facet operates without a hitch.

2. COST AND TIME EFFICIENCY

Time is a finite, precious commodity in business. By delegating conference logistics to PIC Travel, your organisation reclaims valuable hours that can be channelled into other business-driving activities. Moreover, PIC Travel's long-standing relationships with venues and suppliers around the globe translate to tangible cost-efficiencies, providing budgetary leeway that could benefit other strategic areas.

3. FLEXIBILITY AND CREATIVITY

Today's corporate events must resonate with attendees beyond mere information dissemination. PIC Travel delivers not just an event but an experience, infusing your conference with ingenuity and dynamism that reflects your enterprise's ethos. This adaptability is fundamental in creating an event that is as memorable as impactful.

4. IMPROVED NETWORKING OPPORTUNITIES

Allow your staff the opportunity to foster new professional relationships across borders. PIC Travel's international conferences create arenas for global networking, propelling partnerships that could redefine the future of your business.



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5. EFFICIENT VENUE BOOKING

PIC Travel provides an optimised approach to venue selection. This sophisticated process factors in operational requirements, ensuring the full utilisation of chosen spaces.

6. EASE OF CLEAN-UP

A pivotal yet under-appreciated phase of any event is post-conference operations. Relinquishing this responsibility to PIC Travel permits your team to focus on attendee engagement and lead follow-ups, propelling the productivity of the conference to greater heights.

7. FLIGHT AND BOOKING EFFICIENCY

Travel coordination is a specialty of PIC Travel, wherein all arrangements are deftly handled. This comprehensive service includes flight booking, accommodations, and on-ground transportation, simplifying international attendee management.

8. CRISIS MANAGEMENT

Unforeseen circumstances need not spell disaster for your event. Whether it concerns cancellations, delays, or any other disruption, PIC Travel's proactive crisis management ensures that your conference maintains its course with minimal disturbance.

9. STAFF MANAGEMENT AT LOCATIONS

Organisation extends beyond the planning phase. On-site, PIC Travel takes charge of staff management, spearheading enquiries, overseeing logistical transport support, and upholding the punctuality of proceedings.

10. BONDED TRAVEL AGENT

Confidence in a conference planner is paramount. As a bonded travel agent, PIC Travel instils peace of mind through heightened financial security and compliance assurances.



THE WORLD IS YOUR OYSTER: TOP OVERSEAS CONFERENCE DESTINATIONS

After talking about the benefits of outsourcing to PIC Travel, the next step is picking a venue. Check out these cool spots worldwide that are great for hosting successful business conferences.



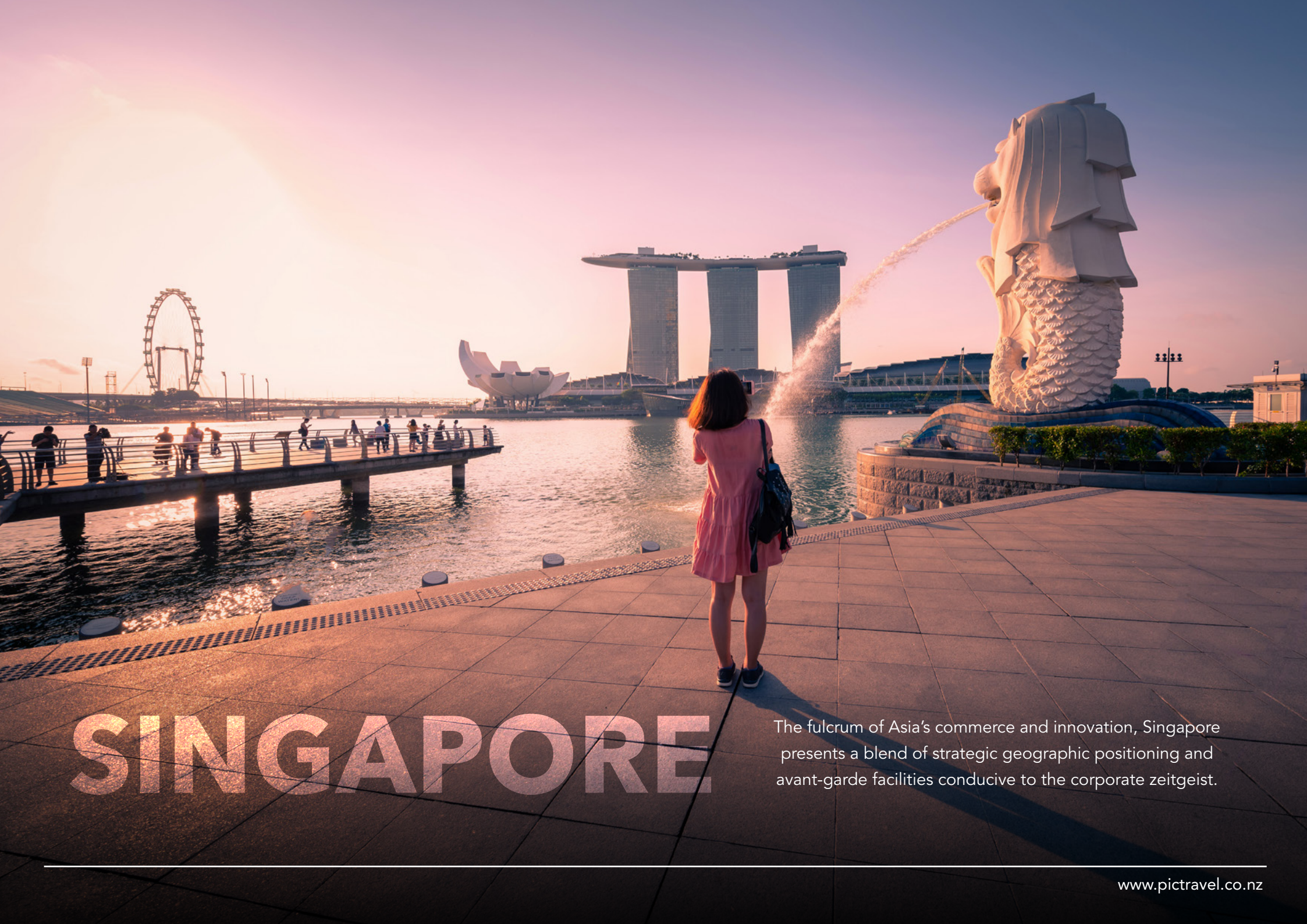
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LONDON, UNITED KINGDOM

Renowned for its historical allure and modern efficiency, London offers exceptional connectivity and a plethora of choice venues, making it a prestigious location to expand your European network.



SINGAPORE

The fulcrum of Asia's commerce and innovation, Singapore presents a blend of strategic geographic positioning and avant-garde facilities conducive to the corporate zeitgeist.

SYDNEY, AUSTRALIA

Marrying scenic landscapes with cosmopolitan vibrancy, Sydney stands as a coveted selection for enterprises aiming for an Australasian reach.



BERLIN, GERMANY

Berlin channels its rich cultural tapestry into creating a distinctive conference scene, harmonising legacy with contemporary appeal.



VANCOUVER, CANADA

Championing green initiatives within a stunning natural amphitheatre,
Vancouver caters to corporations prioritising sustainability.



BEST LOCATIONS IN THE ASIA PACIFIC REGION

For companies targeting the Asia Pacific region, these are prime locales that couple opportunity-rich environments with distinct local charm:



TOKYO, JAPAN

Tech-centric and forward-thinking, Tokyo is a hub custom-tailored for conferences with a tech or innovation emphasis.



HONG KONG

As a bastion of international finance, Hong Kong emerges as an eminent site for conferences centred on business and fiscal acumen.



BANGKOK, THAILAND

Bangkok's blend of affordability, cultural exuberance, and excellent amenities makes it an attractive spot for diverse conference themes.






SEOUL, SOUTH KOREA

Showcasing an amalgamation of tradition and future-readiness, Seoul presents a robust infrastructure set against the backdrop of its unique cultural heritage.

An aerial view of the Kuala Lumpur skyline at dusk. The Petronas Twin Towers are the most prominent features on the left, illuminated with warm lights. To their right is a tall, modern glass skyscraper reflecting the twilight sky. The city is filled with various other high-rise buildings, some with lights on, and a mix of urban development including lower commercial buildings and green spaces at the bottom. The sky is a deep blue with some light clouds.

KUALA LUMPUR, MALAYSIA

Modern venues within a multicultural milieu
position Kuala Lumpur as an inviting venue
for international conferences.



As we conclude, let's take a moment to acknowledge the positive experiences that people can get from a well-organised conference. Here's what some happy PIC Travel clients had to say about their conference experience with PIC Travel.

“

PIC Travel transformed our annual conference into an event that exceeded all expectations. Their focus on detail, proactive approach, and creative flair left a lasting impression on our attendees.

Sophia R., Marketing Director

“

Our first international conference was daunting, but PIC Travel provided unwavering support every step of the way. Their efficiency and knowledge in dealing with the logistical complexities were truly remarkable.

Liam G., CEO

“

I can't recommend PIC Travel enough. They executed a seamless conference and managed to mitigate a potential crisis with such professionalism, it went unnoticed by our participants.

Aiden T., Events Coordinator

These endorsements not only affirm the value brought by PIC Travel but also imbue potential clients with the confidence that their event is in reputable hands.

UNVEIL THE POTENTIAL OF YOUR NEXT WORLDWIDE CONFERENCE WITH PIC TRAVEL'S UNPARALLELED EXPERTISE AND GLOBAL OUTLOOK.

PIC Travel offers countless benefits, from efficiency and saving money to creative event planning and unwavering professionalism, making them the top choice for conference planning. Teaming up with PIC Travel not only enhances your event's value but also guarantees an experience that leaders and participants will appreciate.



**Elevate your conference.
Contact PIC Travel for a tailored
conference solution**

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